

Jon C. Krueger

From: "Jon C. Krueger" <jckrueger@gwi.net>
To: "MR & MRS JON C. KRUEGER" <jckrueger@gwi.net>
Sent: Monday, February 16, 2009 11:41 AM
Subject: Fw: Lisa Wilber Presents 'Ideas You Can Use' for February 14, 2008

Lisa Wilber and The Winner In You



Present



Ideas You Can Use

February 14, 2009



Lisa Wilber with Art Jonak on the 2008 MLM Cruise in December. Find out more details about the 2009 cruise at www.mlmcrui.se.com

Bits 'n Pieces

Ever wanted to rub elbows with the top network marketers in the business? You'll want

Dear Lisa,

Welcome to IDEAS YOU CAN USE from Lisa Wilber and The Winner In You! We hope you enjoy our Constant Contact format, and you have control over your subscription settings. Scroll to the bottom of this issue to update your e-mail address or to be removed from our mailing list. If you find this message valuable for your business, there is also a link at the bottom to forward this message to a friend. You enjoy this issue!

→ Snapshot from Lisa's Day

What she's reading right now:

Upstairs Bathroom: "Big Al's Turbo MLM" by Tom Scott (available at www.fortunenow.com)

Night Stand: "Word of Mouth Marketing: How 100 Companies Get People Talking" by Andy Sernovitz

Downstairs bathroom: "Guerrilla Multilevel Marketing" by J. Levinson, J. Dillehay, M. Harting

Favorite Music Video this week: "It Won't Be Long" performed by Darius Rucker

Last TV Show watched a full episode of: (not kidding!) Wow! Wow! Wubbzy) Curb Appeal



to be on the 2009 MLM Cruise hosted by Art Jonak and Tom "Big Al" Schreiter. It's the 20th year that they have been hosting the MLM Cruise and it promises to be a great time. We'll be sailing on the Carnival Cruise Ship "Valor" sailing to the Western Caribbean from Miami November 22 - 29, 2009. Ports of call: Grand Cayman, Cayman Islands; Isla Roatan, Belize and Cozumel, Mexico. I went on the 2008 cruise accompanied by my Mom and my daughter and we had a great time! Carnival Cruise Lines is ranked number one for their children's program and Lydia Mae was BEGGING to go to "Camp Carnival" every day. (she's only 3 and LOVED it!) We had top notch speakers about our business during the sea days and got to hang out with all the big name big hitters in MLM. The cruise was life changing! We've already booked our cabin for 2009 -- you should check it out: www.mlmcruise.com This is the week of Thanksgiving -- wouldn't that be a great tradition to start in your family? Because of the classes offered, you will be able to deduct many of the expenses from your taxes! Can't beat that!



I spent a fabulous week in Ireland from January 9 - 16 speaking for Avon at their "Back to Work" event in Dublin. My favorite quote of the week came from Adam Crizzle of Hillcroft House UK Limited -- he said "If you can't see the light at the end of the tunnel, drive down there and light the bloody thing yourself!" I am thrilled that so many of my new Irish friends have subscribed to receive this message and many of you have been keeping in touch with me via Facebook. If you are interested in seeing pictures from the trip, I have posted 55 pictures on my Facebook pages for you to see. Click on the Facebook link below to go to my profile page and then click on PHOTOS and 2009 IRELAND TRIP to see them.

SOCIAL NETWORKING

By Lisa M. Wilber

"It's not what you know but who you know that makes the difference." Annonymous

If you are reading this message on a computer, chances are you are now using one of the biggest networking tools available. Social networking is making connections - name out there and staying front of mind with the people you know and getting connected with the people that they can tell me a little about some of my favorite sites.

www.directsellinglive.com This industry specific web site is a great place to meet and network with other professionals in our industry. With member contributed content, it's a fun place to explore and see what other companies are doing and talking about. The atmosphere is positive and fun and there are many opportunities to connect with other NM professionals. My favorite sections include "The Hub" and "My blogs" and watching the funny videos everyone uploads (including the Hubers from California riding around in their wrapped car!)

www.facebook.com This is one of the most popular social networking sites right now. You can add all kinds of information about yourself and many of the direct selling and NM companies are even working with Facebook to create "badges" that make a more professional looking link from your Facebook page to your sponsored shopping page. (including industry giant AVON) Facebook is not industry specific, you will have the opportunity to connect with lots of people -- many of them won't be in your industry <yet>. For example -- I have made an effort to connect with people I went to high school with, past employers and people I worked with in the past neighbors and friends and relatives. All of these connections allow me to see "updates" of your status so you can occasionally post an "ad" for your business out there. On the home page it reads "Welcome Lisa" (with your name, of course) and you fill in your status. I have been known to include some work "ads" such as "Lisa is excited about another Avon contract online after signing up another excited new team member" and "Lisa is preparing for an Avon meeting with top team producers." I have already had a client for my speaking business "check me out" on Facebook -- as well as new customers and recruits. You'll need to spend time making your profile have lots of information about you and good content -- including pictures. But it's worth the effort! Click on my "badge" column to connect with me on Facebook!

www.linkedin.com This site is booked as "MySpace for Professionals" but I don't find it to be as active as Facebook, but it's another great place to get you and your company affiliation and information in front of other people. Again, you'll need to spend time making your profile complete and adding your information and content.

These social networking sites come in especially helpful for connecting with prospects and colleagues that you want to stay in touch with on a regular basis. Many of my new friends from Ireland have

facebook		Name:	Lisa M. Wilber
		Email:	lwilber@aol.com
		Birthday:	February 4, 1963
		Networks:	Manchester, NH

Finally, a magazine with positive information to help us learn and grow! From motivational speaker and artist Sam Glenn, check out "Attitude Digest" magazine. Billed as "The Authority On Attitude", this once a quarter magazine is full of great stories and information to help transform your attitude. Subscriptions cost \$39 for two years (8 issues). Check it out at: www.everythingattitude.com or call 1-800-818-6378.



One of this industries greatest online resources is now FREE! The Networking Magazine has decided to offer it's content for free -- check it out: <http://www.thenetworkmarketingmagazine.com/FreeSignUp.asp?tc=12044> Many of the biggest names in MLM write for this magazine. Learn more to earn more!



Quick Links of Interest

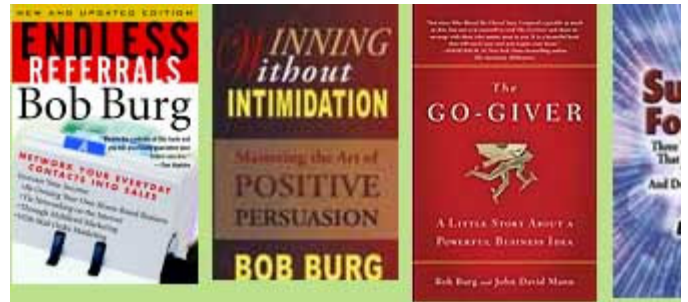
- <http://www.phonevite.com/>
- <http://www.bewareofthedoghouse.com/>
- <http://www.insightoftheday.com>
- <http://www.mlplayers.com/103/>

Facebook, for example; and we are staying in touch and pictures and ideas every day. Sure beats e-mail or snail jump in and start connecting your way to more sales, m and just plain more fun!

→ In the Spotlight

"Bob Burg"

Best selling author and speaker Bob Burg is one of m carry his whole line of books because I believe in his ph know what he teaches works. His upcoming training e "Extreme Business Makeovers" is a must -- I hope to se Me, Grammy & Lydia Mae will be spending a week at and while there I'll be going to his event. (read: tax attended Bob's event in 2007 and was WOWed by tl speakers -- and this year sounds just as good. You details at www.extremebusinessmakeovers.com. I ask special discount for my Winner In You subscribers and have you use the code word PROFITS in the coupon box page for a \$50 discount off the ticket price -- the applied at checkout. In honor of Bob and his "Extrem product special this issue involves a great deal on Bo Buy either of Bob's "Endless Referrals" book OR "The G and you will get BOTH "Winning Without Intimidati Success Formula" (a combined \$18.70 value) FREE. ** Example: Buy 2 Go-Givers, get 2 Winning Without Intim Success Formula FREE. This special is only for subsc newsletter, so be sure and write FREE BOB in the com of your order to receive your free gifts. www.winnerinyou.com.



Sincerely,

Lisa Wilber
 The Winner In You
 733 South Stark Hwy.
 Weare, NH 03281
 1-800-258-1815
www.winnerinyou.com

<http://www.makeupmoney.co.uk/>

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to lwilber@aol.com by lwilber@aol.com.

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



The Winner In You | 733 South Stark Hwy. | Weare | NH | 03281