

**Jon & Carole Krueger**

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**From:** "Lisa Wilber" <lwilber@aol.com>  
**To:** <jckrueger@kennebunkwebdesign.com>  
**Sent:** Tuesday, May 19, 2009 1:27 PM  
**Subject:** Lisa Wilber Presents 'Ideas You Can Use' for May 19, 2009

## Lisa Wilber and The Winner I n You



**Present**



# I deas You Can Use

February 14, 2009



Lisa Wilber with Tamara Lowe at the Extreme Business Makeovers Event in Orlando, Florida on April 24th. Tamara is the Co-Founder and Executive Vice President of Get Motivated Seminars, Inc. Lisa attended the Get Motivated Seminar in Portland, Maine on May 7th. To find upcoming seminar locations, go to [www.getmotivated.com](http://www.getmotivated.com).

### Bits 'n Pieces

At Bob Burg's "Extreme Business Makeover" event last month in Orlando I met some fascinating people and also took home a great door prize: a book entitled "UnHypnosis: How to Wake Up, Start Over, and Create the Life You're Meant to Live" by Dr. Steve Taubman. Turns out, Dr. Steve lives in Burlington, Vermont -- a New Englander, like me! We've corresponded on Facebook and I've started reading his book: he's got some great ideas in there! I noticed on his web site that he has an all day seminar coming up near Burlington so I wanted to pass that information on to you - he even guarantees that you'll be satisfied or your money back! How

### Greetings!

Welcome to IDEAS YOU CAN USE from Lisa Wilber and The Winner In You! We hope you enjoy our Constant Contact format, where you have control over your subscription settings. Scroll to the bottom of this issue to update your e-mail address or to be removed from our mailing list. If you find this message valuable for your business, there is also a link at the bottom to forward this message. We hope you enjoy this issue!

### → Snapshot from Lisa's Day

#### What she's reading right now:

**Upstairs Bathroom:** "Get Motivated!" by Tamara Lowe ([www.getmotivatedbook.com](http://www.getmotivatedbook.com))

**Night Stand:** "UnHypnosis" by Dr. Steve Taubman & "Wake Up & Live!" by Dorothea Brande

**Downstairs bathroom:** "Monday Morning Leadership" by David Cottrell

**Favorite Music Video this week:** "Boots On" performed by Randy Houser

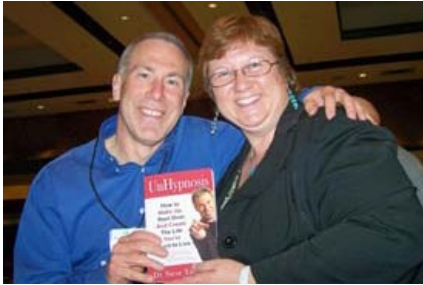
**Last TV Show watched a full episode of:** (not including Toot & Puddle) American Idol

### → IF YOUR TEAM DID WHAT YOU DID TODAY, WOULD YOU BE EARNING ANY MONEY?

By Lisa M. Wilber

"What's really important in life? Sitting on a beach? Looking at television eight hours a day? I think we have to appreciate that we're alive for only a limited period of time, and we'll spend most of our lives working. That being the case, I believe one of the most important priorities is to do whatever we do as well as we can. We should take pride in that." Victor Kiam

many seminars offer that kind of guarantee? The seminar is June 4th from 9 a.m. - 5 p.m. at the Hampton Inn in Colchester, Vermont. The title of the seminar is: "How to Sell with Authentic, Irresistible, Personal Power: The Magic of Inner Selling." Tickets can be ordered online at [www.inner-selling.com](http://www.inner-selling.com), e-mail for more information: [info@innerselling.com](mailto:info@innerselling.com) or call 1-802-236-3146.



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**Speaking of seminars -**  
**Will I see you at my next seminar in Little Rock, Arkansas?**  
**Here are the details:**

**Title of Seminar:** Dare to Live Your Dreams featuring Lisa Wilber  
**Date:** Saturday, June 13, 2009  
**Time:** 10 a.m. - 4 p.m.  
**Place:** Embassy Suites, 11301 Financial Centre Parkway, Little Rock, AR 72211  
**Ticket Price:** \$25.00  
**To order tickets:** e-mail [Tammy.Jernigan@Avon.com](mailto:Tammy.Jernigan@Avon.com)

This is a return trip to Little Rock, I have done seminars there before -- so I can't wait to see many of you again and to meet many new faces. During my segment I will cover how to build "Brand You" using "Relentless Self Promotion". I'll be telling my story and showing examples of the ideas I use to build my multi-million dollar Avon business. A limited selection of Winner In You products will also be available for sale, including my own authored books. If you are attending the Little Rock seminar and want me to bring something specific from the Winner In You line with me, e-mail me at [LWilber@aol.com](mailto:LWilber@aol.com) and I'll bring it.

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Less than 200 days until we set sail on the 20th Anniversary of the MLM Cruise with Art Jonak! Me, Grammy (a.k.a. my Mom -- she got a promotion to Grammy when I became a Mom) and Lydia Mae are already registered. The cruise last year was absolutely amazing! Dozens of top level Network Marketing leaders from Dozens of different companies -- all with the common goal of sharing ideas and having fun. And it WAS NOT a "recruit each other" situation, like you might have thought it would be. We all had a gentleman's agreement to learn from each other, have fun -- and go out and recruit the rest of the world for our own opportunity! What an enjoyable experience. And my three year old daughter Lydia Mae had the time of her life -- the cruise is with Carnival Cruise Lines -- rated # 1 year after year for their children's program. Me and Grammy were able to go to the classes, learn and have fun knowing that Lydia Mae was well taken care of and having a ball. And guess what? Because we were attending classes during the cruise sea days, the cruise and expenses are TAX DEDUCTIBLE!! How can you beat that? Check out the details at: [www.mlmcruise.com](http://www.mlmcruise.com). No I don't get paid to plug Art's cruise -- I just thought it was a blast and hope you'll go so we all can spend time together in November. The cruise is November 22 - 29.

If you are serious about building a large income in direct sales, party plan or multi-level marketing, no doubt part of your strategy involves building a team and getting paid on their efforts. But I wonder how many leaders realize the impact of their actions on the direction and motivation of their team. Much like children look to their parents as role models, putting much more weight into what the parent DOES as opposed to what the parent SAYS, so your team members are going to follow your example when it comes to working their businesses.

Lead by example isn't just a nice strategy, it will have an effect on your business whether that is your intent or not. That is one of the reasons that I made sure to sell at one of the highest levels early in my team building years -- I knew I was going to get "You want me to sell at President's Council? Have you ever done it before?" When they see that the leader has aimed for and hit those highest levels of achievement, it makes the struggle easier to tolerate. The trail has been blazed. And I believe the example you set must be ongoing -- you must continually strive to increase customers and your team and show your downline leaders how to do the same. Know the basics inside and out. Continually review your company's training and seek outside training on topics that you need to master such as selling, marketing, management and publicity. Show your team members that you are always aiming for improving yourself and your service to your customers and the team.

I recommend that you consider including your sales figures and/or your recruiting numbers in your communication with your team. Show them that you are also working the business. Set the example. And do something for your business every day -- whether it be some follow up sales calls, talking to prospects when you are running errands or putting up posters on bulletin boards. Each and every day be sure to do something that moves you closer to your business goals. After all, if everyone on your team did what you did today, would you earn any money?

## ➡ In the Spotlight

### Getting Things Done!

This issue I'd like to shine the spotlight on the book "GETTING THINGS DONE". How do busy women get things done? This is an exceptional compilation of resourceful women who will tell you how they learned how to get things done. They will share with you their secrets and reveal some remarkable insights on how to set goals in life and how to accomplish those goals. If you want to find out how to get some pep in your step, these remarkable women and their experiences will inspire you. You will find out how these women overcame adversity and became role models for women everywhere. (Lisa Wilber is one of the women featured) This book sells on [www.winnerinyou.com](http://www.winnerinyou.com) for \$19.95, but you can get your AUTOGRAPHED copy FREE when you place an order of \$50 or more between now and June 1st and put "50/FREE" in the comments section of the order. As a matter of fact, we'll include ONE FREE BOOK for EACH \$50 that you spend between now and June 1st! These make great downline gifts and incentives and are an excellent addition to your team lending library. So place your order by going to [www.winnerinyou.com](http://www.winnerinyou.com) and click on PURCHASE PRODUCTS and you will receive one free autographed "Getting Things Done" book for each \$50 that you spend when you write "50/FREE" in the comments section. No limit.

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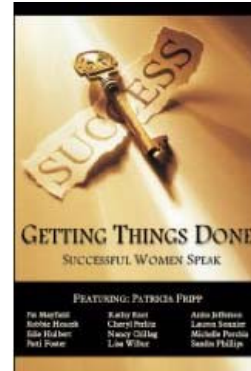
### Quick Links of Interest

- <http://www.pawgps.com/>
- <http://www.caterinaspeaks.com/>
- <http://www.youtube.com/watch?v=9lp0lWv8QZY&feature=related>
- <http://www.corporatekidsevents.com/>
- <http://www.liveyourdreamcampaign.org/>

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