

Lisa Wilber and The Winner In You



Present



Ideas You Can Use

August 28, 2008



"Lisa Wilber with Ben Shephard at the recent "Live Your Dreams" Avon conference in Birmingham, England. Ben Shephard anchors GMTV Today and also presents Entertainment Today. (shows on UK television) You can find out more about Ben's work at www.gmty.com.

Bits 'n Pieces

In the last issue of IDEAS YOU CAN USE, I announced that Donna Reid-Mitchell recently released her new book "Accelerated Success". Unfortunately, I had her e-mail address incorrect. The correct e-mail address to

Dear Lisa,

Welcome to the new and improved IDEAS YOU CAN USE from Lisa Wilber and The Winner In You! We've converted to using Constant Contact in the hopes of providing a better experience for you, our subscribers. We hope you enjoy the new look and feel.

→ Snapshot from Lisa's Day

What she's reading right now:

Upstairs Bathroom: "The Answer: Grow Any Business, Achieve Financial Freedom, and Live an Extraordinary Life" by John Assaraf and Murray Smith (not finished this one since last issue)

Night Stand: "Success from Home" magazine featuring SendOutCards (e-mail me and I'll send you a free copy! (LWilber@aol.com) - be sure to include your postal mailing address)

Downstairs bathroom & playing on the car CD player: "Self Marketing Power: Branding Yourself as a Business of One" by Jeff Beals

Favorite Music Video this week: "Already Gone" performed by Sugarland

Last TV Show watched a full episode of(not counting Wow Wow Wubsy): What Not To Wear on TLC

→ Transform Yourself , Transform Your Business

order the book or for more information is :

acceleratedsuccess.mdmitch@gmail.com or
call 866-467-6417.

The CARD CADDIE is one of the favorite new products that we are selling at www.winnerinyou.com -- I love mine and it is our number one selling product right now. Wanted to pass on a couple hints for its use. Hint #1: when installing your business card in the front window of the caddie, remove the laminated piece of cardboard that is glued to the caddie with the directions on it, to get a closer and tighter fit. When you remove the laminated cardboard it also makes it easier to take the plexi piece on and off so you can replace your business card occasionally. Replace your card in the window of the CARD CADDIE every few weeks because the sun does fade them. Hint #2: when ordering your CARD CADDIE for your vehicle, purchase a contrasting color, not a matching color. For example, my PT Cruiser is red, white & blue and my CARD CADDIE is yellow. You don't want it to blend in -- you want it to be seen!

Do you forward this e-zine to your downline, team, district members or associates? Why not have them visit www.winnerinyou.com and

By Lisa M. Wilber

"Work harder on yourself than you do on your job"
-- Jim Rohn

I was interviewed recently for a magazine in Ireland and found some of her questions quite thought provoking. One question in particular she asked me was if I could tell her the main difference between me at the beginning of building my network marketing/direct sales business and me today.

I had a hard time answering that question with a short response. I told her that I don't even recognize the person that I used to be and that I wish I could go back in time and have a talk with myself. She said "what would you say to that person?" and I told her that I would tell the *other me* "have more confidence in yourself". When I worked third shift at the convenience store in Charleston, South Carolina earning \$6,600 per year, my self worth was at an all time low. I wanted a better life, but didn't believe I could change my life. I remember those days when I first got my apartment and went six weeks with no electricity while I saved up for the electric deposit. Wouldn't have been bad if there had been a window in the bathroom or if the hot water hadn't been with an electric hot water heater. (read: cold, dark showers) I was driving an old beat up car that I had gotten into an accident with but didn't have the money to repair. The convenience store was in the "Majik Market" chain and required a lie detector test for employment -- which I interpreted as the management assuming we were all low life crooks.

It was during that low time that a song changed the way I felt about myself. That song was "The Greatest Love of All" by Whitney Houston. I listened to that song recently on my iPod and it brought tears to my eyes even today. Back in my apartment in Charleston I sang that song with all the conviction I could muster and swore that I was going to love myself enough, more than anyone else -- and make something of myself. I was going to BE some body. And I wasn't going to settle for poverty and just getting by. The song prompted me to ask myself if I would be willing to treat a good friend the way I treated myself. And at that time, I was treating other people much better than I treated myself. I knew I had to change and it was then and there that one of my many transformations began. I say "one of my many" because it does feel like a never ending process.

Another Jim Rohn quote that I love: "Success is not to be pursued; it is to be attracted by the person we become." When I seem to find myself "in a rut" or stuck, I know that I need to work on my own personal development. I won't ever earn more than I believe I am worth. I have to expand my own self worth in order for my business to expand. I didn't used to believe it was true, but for myself, I've proven it

sign up to receive it themselves? Have them scroll down to the blue box on the home page and click on JOIN OUR "IDEAS YOU CAN USE" ELECTRONIC MAILING LIST to be added. While they are there, have them click on SIGN GUEST BOOK on the home page to receive a packet of information, resources and a free sample! (one per person, first time signers only)



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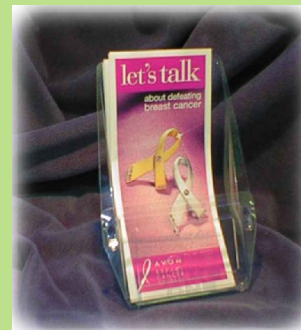
over and over.

If you are reading this message today and wondering why you are "stuck" or find yourself in a "rut" -- play "The Greatest Love of All" and think about your current beliefs. Do you believe you are worthy of higher earnings? Do you believe that you attract success and successful people that can help you along your way? Work on your own transformation and I can guarantee you -- your business (as well as every aspect of your life) will be transformed as well.

→ In the Spotlight

Pamphlet Size Plastic Brochure Holder

This plastic pamphlet size brochure holder holds tri-folds and pamphlets for use at store entrances, laundry mats and on your display at fairs and fleamarket booths. The front of the holder reads "TAKE ONE" molded right into the design. Price: \$2.25 each.



As a special promotion for the readers of **IDEAS YOU CAN USE**, when you order any quantity of Pamphlet Size Plastic Brochure Holders and enter "**BOGO HOLDER**" in the comments section of the order form, you will receive one **FREE** for each one that you order, automatically! So if you order 10 and write **BOGO HOLDER** in the comments section, you will receive 20 total and only be billed for 10! That's **10 FREE!** No limit. This offer only good from August 28 - September 11. At this low price, buy extra to give as incentive gifts for your downline team members. Order today this sale closing strategy for yourself. Order from www.winnerinyou.com today!

Sincerely,

Lisa Wilber

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