

Subject: Lisa Wilber Presents 'Ideas You Can Use' for December, 2009
From: Lisa Wilber <lwilber@aol.com>
Date: Tue, 1 Dec 2009 12:44:40 -0500 (EST)
To: jckrueger@gwi.net

Lisa Wilber and The Winner In You



Present



Ideas You Can Use



From left to right: Judith Croteau, Lisa Wilber, Erika Woolbright and Betty Flores enjoy a tropical toast on board Royal Caribbean's Majesty of the Seas during the Avon "YES! You Can Cruise" incentive trip, October 4 - 9, 2009. Erika is in Lisa's third generation and both are Senior Executive Unit Leaders, Judith is in Erika's first generation and is an Executive Unit Leader and Betty is in Judith's first generation and an Advanced Unit Leader. The ship visited Miami, Nassau, Coco Cay and Key West. See more pictures from this trip on Lisa's Facebook page: www.facebook.com/lisa.wilber click on PHOTOS.

Bits 'n Pieces

O Canada! I hope to see you at one of these upcoming events in Canada in January:

Dear Jon,

Welcome to IDEAS YOU CAN USE from Lisa Wilber and The Winner In You! We hope you enjoy our Constant Contact format, where you have control over your subscription settings. Scroll to the bottom of this issue to update your e-mail address or to be removed from our mailing list. If you find this message valuable for your business, there is also a link at the bottom to forward this message. We hope you enjoy this issue!

➔ Snapshot from Lisa's Day

What she's reading right now:

(you can also see the most current books I'm reading and reviews of books that I've completed on my profile page on Facebook: www.facebook.com/lisa.wilber)

Upstairs Bathroom: "The Miracle of Motivation" by George Shinn

Night Stand: "Rules for Success: Time-Tested Keys for Developing Excellence in Your Life" by Mamie McCullough

Downstairs Bathroom: "Women Lead The Way: Your Guide to Stepping Up to Leadership and Changing the World" by Linda Tarr-Whelan

Listening to in the car: "Engaging Your Children in Business Future Success" CD by Connie Kittson, Nicki Keohohou & Bill McGrane (www.dswa.org)

Favorite Music Video this week: "Cowboy Casanova" performed by Carrie Underwood

Last TV Show watched a full episode of: (not counting The Backyardigans!): Devine Design on HGTV

➔ THE BIGGEST OBSTACLE

Thursday, January 14, 2010

7 p.m. - 9:30 p.m.

River Rock Casino Hotel

8811 River Road

Richmond, BC, Canada V6X 3P8

Event name: "Make Your Dreams Come True featuring a presentation by Lisa Wilber"

Ticket price: \$25.00 each. Contact: Julie.Remillard@Avon.com to purchase tickets or for further information. This event is being hosted by Julie Remillard, Avon Horizon Division Sales Manager

Saturday, January 16, 2010

Time: 1 p.m. - 5 p.m.

Sheraton Cavalier

2620 32nd Ave. NE

Calgary, Alberta, Canada

Event name: "Lead the Way 2010 featuring a presentation by Lisa Wilber"

Tickets are \$25.00. Contact Pearl.Stewart@Avon.com to purchase tickets or for further information. This event is being hosted by Pearl Stewart, Avon Diamond Division Sales Manager.

When searching for me on Facebook, be sure to "friend" me on my personal page and also look for my fan page for my speaking business. On my personal page you'll find updates on family, business and Avon; on my fan site you'll find seminar information including upcoming events, pictures from past seminars and Winner In You product information and announcements. Link to my personal site:

www.facebook.com/lisa.wilber Link to my fan site: (Jon: please insert the link to the fan site here. I do not know how to find that URL, but I know you used it before because it is the one that is linked from the WIY home page)

NEW book! "What It Takes . . . To Earn \$1,000,000 in Direct Sales. Million dollar achievers reveal the secrets to becoming wildly successful" by Kirsten McCay-Smith. Find out more here: <http://millionaires.50interviews.com> Lisa Wilber's interview is featured! Check it out!

THE 50 MOST INFLUENTIAL PEOPLE IN DIRECT SALES 2009 edition has been decided! Go to www.directsellinglive.com to see the complete list. You must register to see the list, but it's free and you'll want access to this rich resource for your business. You might recall that Lisa Wilber (me!) made the list last year at # 47 and Andrea Jung, Avon's CEO was # 4 in 2008. Both of us (the only two associated with Avon on the list) both moved up this year! You'll have to register and view the list to see for yourself how far up we moved!

I have a new recruiting postcard that I designed for my Avon

By Lisa M. Wilber

I was recently interviewed for a book on being a top earning direct seller and was asked this question: "What is the biggest obstacle you have faced?" Without hesitation I answered "ME". It has been true since the day I started in this business and it is true today. I believe that you will not earn more than your self worth will allow. That is why I like Jim Rohn's quote "work harder on yourself than you do on your job". As your self worth (self image) improves, your income will improve as well. I have heard many people testify to that truth and I can tell you from personal experience that it has been true in my life as well. How do you work on your self worth? Since I am still a work in progress, I can only give you what has worked for me to this point. I know I have a lot to learn and I encourage you to become involved in this process with me. Evaluate your own self worth and study ways of improving your value to yourself. One big lesson I learned about valuing my self was from Nicki Keohou CEO and co-founder of the Direct Selling Women's Alliance (www.dswa.org). She taught me that when someone gives you a compliment, you should not argue with them -- you should simply say "thank you". Believe it or not, that is a very hard skill to learn when you have a low self worth! For example, it used to be that when someone would say something like "I like your shirt" I would say "this old thing? I've owned this forever and has a stain over here". Not only did that do nothing to my self worth, but it was unkind to the person paying me the compliment -- it discounted her opinion. Now simply say "thank you". Attending workshops and seminars and learning ways to improve yourself and your ability to perform your job and your family life can help your self worth. I constantly read books filled with ideas on improving my work skills, my family skills and myself. Even stretching to do new things can help you improve your self worth. I am writing this message from a hotel in Miami, Florida where me, Grammy and Lynn Mae will be boarding a cruise ship tomorrow for a week long Caribbean cruise. We flew to Orlando on Thursday and went to Disney yesterday before the cruise. I feel empowered by the fact that I had the knowledge and skills to coordinate this adventure. By the end we have stayed in 3 different hotels, had 2 rental cars, flown on 3 airplanes, cruised with 5 ports of call as well as utilized various shuttles, taken tours and been to shows. It has been a few months in the planning, but I am proud and empowered that I was able to do it. A not just the coordinating of the room rentals, etc. -- the DOING. It wasn't many years ago that the prospect of checking into a hotel in an unknown city scared me

business using my SendOutCards service. (still loving that!) If you would like me to send out a copy of the postcard so that you can see what I'm doing, e-mail me at LWilber@aol.com and put SOC RECRUITING POSTCARD in the subject line. You must include your complete name and postal mailing address. I will send the postcard right out to you followed a few days later by the information on how to be a sender of cards, just in case you liked the card and want to use it in your business. SendOutCards lets us transfer cards from one campaign to another free of charge, so I can share any of my cards with you that you like once you become a customer or distributor. My favorite part of the SOC system is that they create our own personal font using our own handwriting and also let us scan our signature in so when we send a card it looks like it came right from us -- yet the cards are full color and professional -- and totally automated. So we create the cards, tell them who to send them to -- and SOC prints them, stuffs them, stamps them and brings them to the post office for us. How cool is THAT? Did I mention that we can add our own pictures -- even scan our business card and include that? Oh, and I forgot this part -- cards cost a little more than \$1 including the postage!! It's an amazing service. As a matter of fact, I am working on a challenge between December 2 - 12 that you could help me achieve. Call me at 603-529-6944 between December 2 - 12 and do a "gift account walk through" with me on the phone and you can help me win a challenge! It doesn't take long and I would really appreciate the help. (I'll send you a free gift just for helping me!) What does the "gift account walk through" involve? You watch an online presentation while we are on the phone together and I answer any questions that you might have. During the presentation, you get to set up a free SOC account and send a card using my money. <smile> Call me at your convenience between those dates to help me with the challenge. THANK YOU for your help!



www.sendoutcards.com/49381



<http://www.mydswa.org/default.asp?Affiliate=17>

paralyzed me. Practice has given me the confidence plan and do more elaborate trips, see new things and have new experiences. What can you do today that help you feel empowered? Are you your biggest obstacle to your success? How do you plan on educating yourself to improve your image and your success? I hope you'll stay tuned as we work on this issue and many more together. Together we can dream big dreams and overcome big obstacles -- even ourselves!

➔ In the Spotlight

"Avon Lady Sings" CD performed by Sue Fabisch

I have a rule in my business that if I have *contact* with someone, they get my *stuff* (business card, company DVD, magazine, etc.). A few years back I was watching a really funny video on the country music video channel on TV called "Mom of Constant Sorrow" performed by Sue Fabisch. I loved the video and wanted to have a copy of it, but couldn't figure out how to record from my TV to my VHS tape. I did know how to google, though; and googled Sue's name. I found her web site and e-mailed her asking if she would sell me a copy of her video. She wrote back and said yes, told me how much and where to send the check. WELL -- by corresponding with me, we had contact -- so with my check, I included a copy of Avon's Rich & Famous DVD and Avon's DREAMS magazine. When Sue received my check and the DVD and magazine she e-mailed me and said that she was so impressed with my Avon story that she wanted to write a song for me! That song is included on this CD and entitled "If You Don't Have a Dream How Can You Have a Dream Come True". This song and the others on the album are great for inspiring your team members at your next downline team meeting, sales meeting or just to play for yourself. The CD sells for \$5.99 each and can be ordered on my website: www.winnerinyou.com click on PURCHASE PRODUCTS and then click on BOOK STORE. You'll see AVON LADY SINGS CD midway down the left column. Special offer only for my ezine readers: order at least one copy of the CD with any size order and receive a autographed poster of the AVON LADY SINGS CD cover with Sue's autograph! Offer good from now until December 24th for the first 10 customers only. Write "AVON LADY SINGS FREE POSTER" in the comments section of your order. Limit one per customer.



Quick Links of Interest

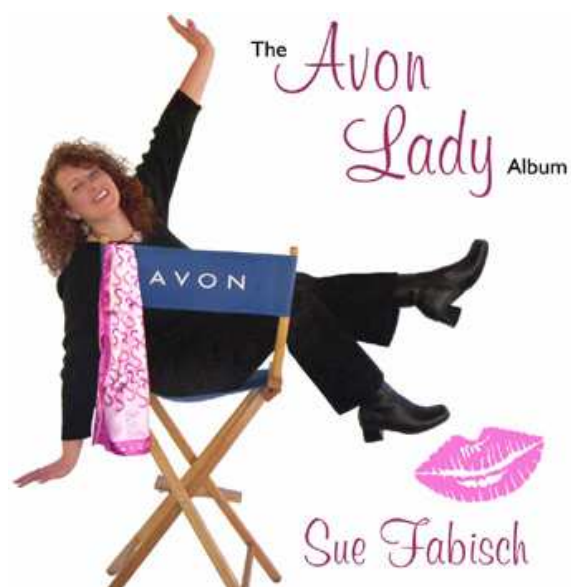
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Sincerely,

Lisa Wilber

The Winner In You

733 South Stark Hwy.

Weare, NH 03281

1-800-258-1815

www.winnerinyou.com

Find me on Facebook:

www.facebook.com/lisa.wilber

Also look for my Lisa Wilber/Winner In You fan page on Facebook! Go to www.winnerinyou.com and click on the link off the home page.

Follow me on Twitter:

www.twitter.com/lisamwilber



Lydia Mae Wilber as Princess Jasmine "Trick or Trea



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