

Lisa Wilber and [The Winner In You](#) brings you "IDEAS YOU CAN USE"



Ideas You Can Use

published by Lisa M. Wilber
July 10, 2008

Welcome to the new and improved IDEAS YOU CAN USE from Lisa Wilber and The Winner In You! We've converted to using Constant Contact in the hopes of providing a better experience for you, our subscribers. We hope you enjoy the new look and feel.



Snap Shot from Lisa's Day:

What she's reading right now:

Upstairs bathroom: "Super Healing: The Clinically Proven Plan to Maximize Recovery From Illness or Injury" by Julie K. Silver, MD (for test I need to take to maintain my Curves franchise)

Night stand: "Water Cooler Diaries: Women Across America Share Their Day at Work" by Joni B. Cole and B.K. Rakhra

Downstairs bathroom: "SUCCESS" magazine, August/September 2008 issue. (www.success.com to subscribe)

What's playing on the car CD player:

"Principle-Centered Coaching: A Proven Model For Coaching Your Team To Success" by Jennie England and Jane Deuber. (available from www.dswa.org)

Favorite Music Video this week:

"Rocks in your Shoes" performed by Emily West

Last TV Show watched a full episode of:

(not counting "Dora the Explorer") "The Office"

TAKE PERSONAL RESPONSIBILITY

*"The mind is its own place, and in itself, can make heaven of Hell, and a hell of Heaven."
- John Milton*

It is easy to let the doom and gloom of the news convince us that no one is buying anything. No one is signing up to sell with our company. If we buy into it, we can join the herd mentality and our business will come to a screeching halt. We could get compassion from our family and friends for quitting now -- after all, things are bad all over and everyone knows it -- so who would blame us for throwing in the towel on our goals and dreams now? But is that how you truly want to live your life, playing the *blame game*?

The reality of the situation is that the economy runs in cycles and has ups and downs. There are opportunities for growth during both periods. All of the analysts agree: in a down economy direct sellers always have done better. With our relationship selling model and the fact that we have both the products and opportunity to offer, we have always done better in a down economy. The problem is those people who were just looking for an excuse to give up. No one is buying from them because they aren't asking anyone! They aren't working their warm list. They aren't trying to tell their story and present the opportunity to at least 3 people they meet each day. They aren't trying to get "known" as THE person who represents their company in their area. They listened to the news and the scuttlebutt and decided to quit, blaming the economy for their lack of success.

If you want to be successful and watch your goals and dreams become a reality, you need to take personal responsibility for your business. Blaming others or the economy or the price of gas or the neighbors or the company or your family or your circumstances -- that won't work. We all have things we could blame. That is if we want to spend the rest of our lives watching other people get their dreams while we sit on the couch and complain. It's time to take personal responsibility for your business and your life. Start today by making a list of your goals and dreams. Start working on your action plan to expand your business and expand your mind. Read and go to seminars, listen to audio programs. Feed your mind with positive, encouraging thoughts. And TAKE ACTION. Whenever you start feeling like you want to complain about the cost of gas or the economy, start thinking of ways you can turn these things into an advantage for you and your business. How about offering new recruits a \$50 gas card when they sell over \$400 for their first order? Or arrange a car pool to your next company meeting -- you'll have more coaching time with your team that way.

A down economy is the perfect time for recruiting new team members -- after all, who doesn't want to earn some extra money right now? Whether you succeed or fail is going to depend more on you and your mind set than on any other one factor. Make sure that you make the decision today to stay positive and take personal responsibility.

Bits 'n Pieces

Keeping in touch with your team just got easier. I have been a customer for a network marketing company called SENDOUTCARDS now for about a couple years. Love their service. All I did was enter all my contacts in my online account contact manager once I signed in and then I could send individual cards or a group mailing of a card that I designed. And I don't mean an eCard, I mean an actual paper card in color and personalized. I have used it to send downline announcements, recognition and holiday greetings.

Quick Links of Interest

<http://www.smartshopweb.net/>

<http://www.littlethingsinc.com/>

<http://www.greatestnetworker.com/>

<http://www.glitzetal.com/>

<http://www.thebooster.com>

<http://www.hardville.com/>

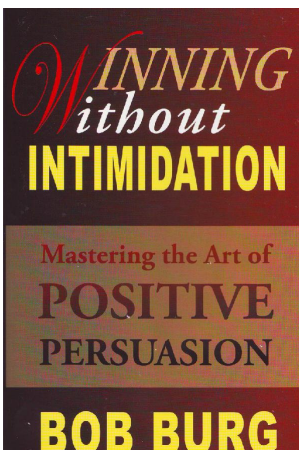
network marketing that offer services like this, but I think we should keep our money in the industry in which we work. And SENDOUTCARDS doesn't allow you to purchase without a distributor being involved. So fair warning -- I do earn if you buy from them using my link. Here it is:

<https://www.sendoutcards.com/49381>

Like Birthday Chocolates that I told you about in the last message, SENDOUTCARDS is an easy way to show your big producers that you care and you want to stay in touch with them -- without costing you a ton of time or money. You gotta love that!



"Avon Women of Enterprise Breakfast, June 24, 2008, during the President's Recognition Program Celebration in Las Vegas.".



In the Spotlight

"Winning Without Intimidation" by Bob Burg

"Success in business - and in life - is 10% technical skills and 90% people skills."

Bob Burg shares these skills in this power packed, easy-to-read and simple-to-apply book! You'll realize benefits you can use the rest of your life to attain the results you want in both your business and personal life. You'll learn how to: * Avoid problems with others and win them over to your way of thinking.

- * Have people "bending over backwards" to make you happy.
- * Save money through win-win negotiating techniques
- * Ask for help and get it - from anyone
- * Diffuse and argument and turn a "potential enemy" into your most ardent supporter
- * Write a "complaint" letter that gets results and elicits positive action
- * Talk your way out of a traffic ticket
- * Communicate more effectively with your spouse, children, employer, employees, friends, strangers and anyone else!

You'll also learn:

- * The 3 P's of powerful persuasion
- * The 7 words never to say - they will eventually come back to haunt you
- * The 8 key words to immediately get someone on your side of an issue

This book sells for \$14.95 when you purchase it separately, but to all the readers of **IDEAS YOU CAN USE** I am offering it FREE with any purchase from July 10 - 24. That's a two week window of opportunity to get this fabulous book for FREE. All you have to do is place any size order on www.winnerinyou.com and write the words: **FREE BOOK** in the comment section. That's it! We'll include a FREE copy of "Winning Without Intimidation" with your order. No minimum order size required, but you must type in **FREE BOOK** in the comments section to get it. One free book per customer. Makes a great downline gift or addition to your downline lending library.

[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to jckrueger@gwi.net by wilber@aol.com.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

The Winner In You | 733 South Stark Hwy. | Weare | NH | 03281

Email Marketing by

