

**Subject:** Lisa Wilber Presents 'Ideas You Can Use' for July 25, 2010  
**From:** Lisa Wilber <lwilber@aol.com>  
**Date:** Sun, 25 Jul 2010 23:32:50 -0400 (EDT)  
**To:** jckrueger@gwi.net



## Lisa Wilber and The Winner In You

*Present*



# Ideas You Can Use

Dear Jon,

Welcome to IDEAS YOU CAN USE from Lisa Wilber and The Winner In You! We hope you enjoy our Constant Contact format, where you have control over your subscription settings. Scroll to the bottom of this issue to update your e-mail address or to be removed from our mailing list. If you find this message valuable for your business, there is also a link at the bottom to forward this message. We hope you enjoy this issue!



This picture was taken at Lydia Mae's friend Riley's Birthday in June 2010. Lydia Mae is in the center of the picture with the Avon white eyelet dress on. Riley's Birthday party was a tea party theme, so the girls decorated their own straw hats and wore little heels, beads and gloves for the party. See more pictures of Lydia Mae as well as pictures from Lisa's adventures on Facebook: [www.facebook.com/lisa.wilber](http://www.facebook.com/lisa.wilber). [www.facebook.com/lisa.wilber](http://www.facebook.com/lisa.wilber) (Lydia Mae is Lisa Wilber's 5 year old daughter)

### Bits 'n Pieces

Seminar coming up on Saturday! Will I see you there? Here is the information:

Event: Avon Pacesetter Division Rally

### → Snapshot from Lisa's Day

What she's reading right now:

(you can also see the most current books I'm reading and reviews of books that I've completed on my profile page on Facebook: [www.facebook.com/lisa.wilber](http://www.facebook.com/lisa.wilber))

Upstairs Bathroom: "Womenomics" by Claire Shipman & Katty Kay

Night Stand: "What Kids Need to Succeed: Four Foundations of Adult Achievement" by Andrea Patten and Harry S. Patten

Downstairs Bathroom: "Time Out! Winning Strategies for Playing a Bigger Game in Life" by Tom Haupt

Listening to in the car: "Mentored by the Masters: Kim Mylls" available from ([www.dswa.org](http://www.dswa.org))

Favorite Music Video this week: "Undo It" performed by Carrie Underwood

Last TV Show watched a full episode of: (not counting "iCarly"!): Law and Order

### → LEARN AND IMPROVE

By Lisa M. Wilber

"I did then what I knew how to do. Now that I know better, I do better." -- Maya Angelou

I find it very interesting that direct sales and network marketing

Location: RIT Inn & Conference Center, 5257 West Henrietta Rd., Henrietta, NY 14586

Date: Saturday, July 31, 2010

Time: 12:00 p.m. - 3:30 p.m.

Cost: \$15 for Pacesetter Division representatives, \$25 for non-Pacesetter representatives. To purchase tickets contact:

[Maggie.Roberts@Avon.com](mailto:Maggie.Roberts@Avon.com)

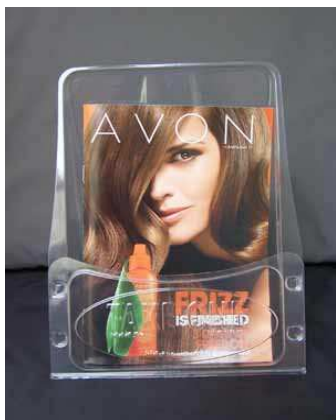
Division Manager Joan Thomas is hosting this event. There will be a selection of Winner In You products available for sale at this event.

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Having trouble communicating with your non-english speaking downline team members? Try going to [www.freetranslation.com](http://www.freetranslation.com) and you can copy and paste from a downline team member's e-mail, get an english translation (or vica versa) and then send your team member back a non-english reply using the web site. And it's free!

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After a search that seemed to go on forever, I FINALLY managed to find another supplier for the Avon brochure sized plastic brochure holders! In the past this was my biggest selling item. My original supplier stopped making them a few years back but now I've found a replacement at the same low price. The order number is LDH7 and the price is \$2.50 each. The low price each makes them great to leave places such as laundromats, real estate offices, mail rooms at apartment buildings, waiting rooms at car dealers. I was able to fit 8 campaign 17s in this holder to give you an idea of the size. They are currently available for purchase on my web site: [www.winnerinyou.com](http://www.winnerinyou.com) click on PURCHASE PRODUCTS and then SALES AIDS.



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Hear an interview of Lisa Wilber by Laurie Fitzgerald on Laurie's web site: <http://lauriefitzgerald.net/keeping-it-simple-while-helping-others>. Laurie Fitzgerald is a trainer, author and top producer with UnderCover Wear Australia. She is also the co-host of the Winner In You [Champions Cruise](#) taking place next January.

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[www.mlmwoman.com](http://www.mlmwoman.com) <----- Fabulous resource for your growing business

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To be truly successful, you need a mentor who can show you the ropes. Or you could subscribe to the Direct Selling Women's Alliance "Mentored by the Masters" monthly audio program and receive the knowledge from top producers from all over the country and world for only \$19.95 per month. Covering topics such as selling, sponsoring, marketing, team coaching, leadership development and more, you will receive a CD full of ideas and information you can use now to build and grow your business. For

are so closely tied to personal development. It seems that the more we development ourselves, the more we earn. And these days there are practically endless possibilities for obtaining knowledge - from books, DVDs, webcasts, podcasts, teleconferences -- you name it and it's out there! And so much free content, too! It's practically a matter of deciding upon what you want to improve and making the effort to go after and learn the material. In our profession there are so many areas of interest we should study and improve: sales, marketing, management, goals, writing, speaking, advertising, presentations. Even with all of the resources that are available, I am constantly surprised by the number of people who do not take the time to seek out knowledge to grow their businesses. If this has been you in the past, why not start today by taking a first step -- perhaps subscribing to one of the best magazines around [www.success.com](http://www.success.com). Every month you receive dozens of articles and stories about high achievers with tips and words of wisdom that will help you be a better person and grow your business. Visit your local library and see what they have available for personal development books. Ask your upline or your company manager if they have a lending library and what is available for you to borrow. Ask people that are living the life that you want to live for recommendations for books and DVDs to help you. Any seminars or training coming up in your area? Take the time and invest in a ticket to go. Just think, all it would take is one idea that turned your business around to justify the expense of the ticket (and then some). My only caution is beware of who you take advice from: seek out people who are living the life you want to live and who have achieved what you want to achieve. Also, be sure that you implement the ideas and knowledge that you gather. I'm sure you've heard the saying "Knowing and not doing is the same as not knowing!" When I heard the phrase "Great Leaders are Great Readers" I made a personal pledge to read more than anyone else I personally know. I made that pledge because I knew I wanted to be a great leader, too. It is still my pledge today -- and I hope you will join me in this self-development quest.

**→ In the Spotlight**

**"The Go-Giver: A Little Story About A Powerful Business Idea" & "Go-Givers Sell More" both books by Bob Burg & John David Mann**

This issue's spotlight products are two popular books that have made a world of difference to thousands of people all over the world. The concept is simple: it's far more productive (and satisfying) when salespeople think like Go-Givers. Cultivating trusting relationships and focusing on creating value for the other person. The first book "The Go-Giver" tells the story of the concept and the second book "Go-Givers Sell More" tells the practical application of the principles taught in the first book. I believe this strategy is so important for you and your business that I have come up with an unbelievable value that I think will get more books into more hands. Here's the deal: purchase both "The Go-Giver" for \$19.95 AND "Go-Givers Sell More" for \$21.95 (for a total of \$41.90 plus shipping) and you will receive all of these books as a FREE bonus when you put the words EZINE BONUS in the

more information or to subscribe, visit the DSWA at their web site: [www.dswa.org](http://www.dswa.org).

You KNOW how I love publicity, well I am trying to win a contest and be titled Fast Company magazine's top online influencer. The winner will be featured in an issue of FAST COMPANY magazine. Can you picture the headline now? TOP ONLINE INFLUENCER IS AN AVON LADY! Will be great coverage and we all know that when one of us gets great press, we all benefit. Will you help me top the list? Clicks AND registrations count when you go to:

<http://fcinf.com/v/co0e>. THANK YOU!

[www.networkmarketingmagazine.com](http://www.networkmarketingmagazine.com) <----- an industry leader, don't miss this resource!

Thank you Steve Taubman ([www.stevetaubman.com](http://www.stevetaubman.com)) for sending me those SendOutCards Brownies a couple months back -- I absolutely loved them! They were so good that it made me rethink what I am sending my top achievers for their Birthdays. For years I have used a company called "Birthday Chocolates" and have really enjoyed their service, but for about the same price, SendOutCards will send my top producers 4 gourmet Brownies! It was time for a change! SendOutCards (SOC) has lots more gifts, too; so I have devised a plan for my downline birthdays. I have a chart that decides if someone will receive a "small", "medium" or "large" gift based on their performance. For example: a unit leader and non-PC would get small, a Senior Executive would get large. Under my new SOC plan, I send a \$5 Starbucks Gift Card for small, a \$10 Starbucks Gift Card for medium and the 4 gourmet brownies for large. Since we can include a Birthday card with our gifts, the card that gets included has my pictures, my handwriting and even my own signature on it as well as their name -- very personal. I joined SendOutCards a while back to support my Avon downline. If you'd like to check it out, too; go to [www.sendoutcards.com/49381](http://www.sendoutcards.com/49381) and register for a "gift account" and send a couple cards on my dime to see what they are like. I'm still impressed!



Peggy McColl's new project is a winner: "Relax Your Way to Wealth" downloadable audio program. Available at [www.relaxyourwaytowealth.com](http://www.relaxyourwaytowealth.com) and [www.destinies.com](http://www.destinies.com). Connect with Peggy at [www.facebook.com/peggy.mccoll](http://www.facebook.com/peggy.mccoll)

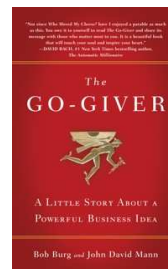
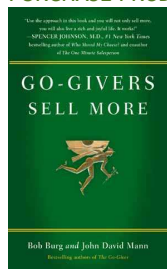
Let's connect on Facebook! "Friend" me by going to [www.facebook.com/lisa.wilber](http://www.facebook.com/lisa.wilber). You will find updates on family, business and Avon including pictures from trips and events. On my "Fan Site" you'll find seminar information including upcoming events, pictures from past seminars and Winner In You product information and announcements. The Fan Site URL is [www.facebook.com/winnerinyou](http://www.facebook.com/winnerinyou)



comments section:

- 1 - "On Being A Dog With A Bone" by Peggy McColl - \$14.95 value
- 1 - "Winning Without Intimidation" by Bob Burg - \$14.95 value
- 1 - "The Success Formula" by Bob Burg - \$3.75 value
- 1 - "8 Proven Secrets to SMART Success" by Peggy McColl - \$12.95 value
- 1 - "Dream Achievers" by Anthony and Erik Masi - \$19.95 value (features Lisa Wilber's story)
- 1 - "Getting Things Done: Successful Women Speak" featuring Patricia Fripp, Pat Mayfield & Lisa Wilber - \$19.95 value

The total value of the FREE items is a whopping \$86.50! So you are getting 8 books for the price of 2! This is a great way to purchase a big value gift for a downline top performer with a much higher value than you'll be paying. Also great to stock your downline lending library or use them for incentives. No limit: each time you order both of the Go-Giver books at full price, you will automatically receive the 6 FREE BOOKS as long as you have written the words EZINE BONUS in the comments section. This special offer is only for my ezine readers and is only good until August 15, so order today. [www.winnerinyou.com](http://www.winnerinyou.com) click on PURCHASE PRODUCTS and then BOOK STORE.



Sincerely,

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Find me on Facebook:  
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Also look for my Lisa Wilber/Winner In You fan page on Facebook! Go to [www.winnerinyou.com](http://www.winnerinyou.com) and click on the link off the home page.

Follow me on Twitter:  
[www.twitter.com/lisamwilber](http://www.twitter.com/lisamwilber)



Lisa's 5 year old daughter, Lydia Mae; picks out a new family

## Quick Links of Interest

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[www.lisawalks.net](http://www.lisawalks.net)  
[www.directsellinglive.com](http://www.directsellinglive.com)

member from a new litter of kittens. The girl kitty is named "Kissy  
Heartsweet" and is due to arrive at our house on August 2nd

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