

Application for 2001-2002

Entrepreneurial Spirit Award

Sponsored by Lisa Wilber, Your Avon Lady

733 S Stark Hwy., Weare, NH 03281

603-529-1815



The purpose of this award program is to encourage eleventh and twelfth grade students to think creatively toward entrepreneurial endeavors and to increase their knowledge and skills in the field of business ownership. Projects will be based on content, feasibility, creativity, presentation and profit potential.

Directions: on a separate piece of paper, answer the following questions:

1. What is your definition of an "entrepreneur"?
2. What type of service could you, as a high school student, provide to your community to earn extra money?
3. Describe how you would promote your business or service?
4. Describe what you would need for materials, tools and capital to get started (if any) and how you would obtain them.
5. Give projections for your profits for your first two years in business and explain how you come up with those figures.

Students may also include any material which would help illustrate their idea including, but not limited to, audio tapes, video presentations, posters, graphs, product prototypes and picture illustrations. All materials will be returned to the student upon completion of the judging. There will be one winner for each term of the school year. The four term winners will receive the audio tape set entitled "Lead the Field" by Earl Nightingale. At the conclusion of the competition in June, the four term winners will compete with each other for one \$500.00 award. The competition will be video taped and shown on Weare Cable channel 6 and judging for the final competition will consist of voting on the Weare Web site by community members. The \$500.00 award is meant to act as "seed" money in starting the new business venture, however; no restrictions will be placed on the winner to use the money for that purpose.

Submit all entries to: Lisa Wilber, Avon Senior Executive Unit Leader, 733 S Stark Hwy., Weare, NH 03281