

This time of year, many organizations are forming teams to jump into the icy ocean or lake for charities -- they call them "Polar Plunges" around these parts. Do they have something similar in your area? Maybe another winter time ritual for charity? Think of ways that you can use these situations to promote your business while also helping the charity. Thank you to Becki Chamberlain, downline Avon team member from New Hampshire, who forwarded me this idea. Becki and I have formed a team for our local Special Olympics Penguin Plunge called "Avon Polar Princesses"! We are getting free publicity on their web site (the address to check this out is [_www.firstgiving.com/sonh_](http://www.firstgiving.com/sonh) (<http://www.firstgiving.com/sonh>) - look specifically for the Avon Polar Princesses team). When you click on our team name, you'll also see our individual fundraising web sites (we are required to raise \$300 each to participate) -- and notice how I am using mine to promote my business with a picture of my Avon PT Cruiser! On the day of the Plunge, we will be dressed up with AVON prominently displayed. We'll take some publicity photos so that we can later distribute them to our local newspapers with our press releases. The local television channel covers this event every year. If you are an Avon Representative and live within driving distance of Hampton Beach, NH -- you are welcome to join our team and experience marketing at it wildest! They even have a "Chicken Coop" you can join if you don't want to get your toesies wet! Whether you join a local team, come to watch our team spread the word or just donate to these causes with your company name, join in the Frozen Fun!

Attention All Avon Ladies! Sue Fabisch has completed the new album of Avon Lady Songs just for us! Great to use as gifts, play at meetings and motivate your team. Visit the site and see what the excitement is all about: [_www.avonladyalbum.com_](http://www.avonladyalbum.com) (<http://www.avonladyalbum.com>) .

[_www.thenetworkmarketingmagazine.com_](http://www.thenetworkmarketingmagazine.com)
(<http://www.thenetworkmarketingmagazine.com>) <---- this is where you'll find some of the best network marketing information available on the internet. MLM Guru John Milton Fogg is at the helm -- remember him from Upline Journal? You've GOT to check it out! Look in the December issue for his interview with me!

Be sure to check out the latest pictures of Lydia Mae while you are visiting my web site: [_www.winnerinyou.com_](http://www.winnerinyou.com) (<http://www.winnerinyou.com>) click on PHOTO PAGES and then LYDIA MAE.

Looking for locations to do seminars in late March in the following areas: New Jersey, Connecticut, southern New York State, Philadelphia area. If you are in any of these areas and would like to work on a seminar for your area, please e-mail me at [_Lisa@winnerinyou.com_](mailto:Lisa@winnerinyou.com) (<mailto:Lisa@winnerinyou.com>) .

Have a fabulous weekend!

Mrs. Lisa M. Wilber Avon Senior Executive Unit Leader Owner,

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