
IDEAS YOU CAN USE for May 4, 2004 from Lisa Wilber/The Winner In You

We experienced a situation last month where a hacker sent out messages to this list. The hacker did not have access to any of the addresses, just the ability to send to the list. We hope we have the problem solved, but just so you know -- when I send out messages to the list, I never send attachments. If you receive a message from an address that looks like mine, and there is an attachment you did not specifically ask for -- do not open it. I also include descriptive subject lines with my messages, such as IDEAS YOU CAN USE or PRODUCT ADDITION UPDATE and my name and company name. I am also now putting all e-zine messages on my web site www.winnerinyou.com under DOCUMENT LIBRARY. Because there are close to 8,000 people on this e-zine list, some ISP's are blocking it assuming that it must be spam. So if you find that you are not receiving messages, check the web site for the latest. We also had challenges with other sections of the web site when we updated our shopping cart software. If you experience any difficulties using the site, please let me know so that we can get them fixed. Making sure our service is top notch is our number one priority!

"Be the change you want to see." --- Mahatma Ghandi

HOT and COLD

It breaks my heart when I see people do this in their business. Have you seen downline members do this? Run hot and cold. Have you done this? Pour on the steam for a few months and then get distracted . . . only to come back to your business a couple months later and realize that all that original hard work has "undone" itself. Very discouraging! Here is my suggestion for you -- keep the focus. Easy to say, hard to do. I think it is a matter of drawing a line in the sand and setting an ultimatum. For me, when I lost my secretary job and needed to replace my income, I said to myself "I am going to make this business work or I'm going to die trying!". When I finally said that is when I finally was able to turn the corner and start earning some serious money in this business. I say finally because I too took the long way to that realization. I sold for more than one company at once. (my opinion: you can't chase two rabbits) I tried working a "real" job on the side. I tried every exotic "quick fix" method while ignoring the basics. I tried it all. My circumstances only changed when I made the commitment to one business and decided to work it UNTIL it worked out. I talk to many people who say "I'll give it six months. If I'm not making money by then, I'm done." You set yourself up for failure from the start! What if you took that approach when you wanted to teach your baby how to walk?? You'd say to your baby "I'm only going to try and get you to walk for a couple months -- if you haven't got it by then, I'm going to give up and just let you crawl from now on." NO! You wouldn't do THAT, right!? You'd say "I'm going to keep working with you UNTIL you walk." No question. Why would you do any less for your business? Keep the focus.

New Product Addition from www.winnerinyou.com

"The Millionaire Mentor" by Greg. S. Reid. A little book with a BIG message. Great advice for you and for your business told in a parable. Quick read. Great to give to new downline members to start them in the reading habit. (we ALL know that GOOD LEADERS ARE GOOD READERS) \$10.95 each. To order or for more information, go to www.winnerinyou.com and click on PURCHASE PRODUCTS, then click on BOOK STORE.

Just for fun, look under PHOTO PAGES under FAMILY at www.winnerinyou.com. Can anyone say "Baby Lisa?"

"A ship in the harbor is safe, but that is not what ships are built for." --- John Shedd

Where will I see you? Seminars coming up in June:

June 10th - Akron, Ohio

June 12th - Glenview, Illinois (Chicago)

Complete details and ticket ordering instructions at www.winnerinyou.com, click on the word "schedule" under the red box that reads LISA ON TOUR.

Would you like to see me do a seminar in your area? I'm currently booking seminars for later this year and would like to hear your requests. Just reply to this e-mail and let me know where you'd like to see me do a seminar next.

Until next time --- stay focused and give it all you have!

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P.S. Avon Ladies! Don't forget to visit Sue's web site: www.themom.net and hear a clip of the Avon Lady Song! Super Cooooooool.

P.S.S. Avon Ladies! I've added four t-shirt designs to my product offerings at www.winnerinyou.com -- two for Beauty Advisors and two for Leadership Representatives. These are the designs I sold at the Orlando Convention last summer that you have been requesting. From the main page click on PURCHASE PRODUCTS then on APPAREL to see the designs and details.