

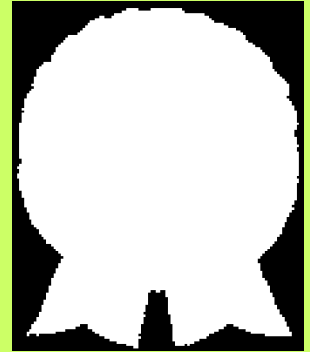
Jon C. Krueger

From: "Lisa Wilber" <lwilber@aol.com>
To: <jckrueger@gwi.net>
Sent: Thursday, August 28, 2008 10:06 AM
Subject: Lisa Wilber Presents 'Ideas You Can Use' for August 28, 2008

Lisa Wilber and The Winner In You



Present



Ideas You Can Use

August 28, 2008



Bits 'n Pieces

Donna Reid-Mitchell has just released her first book entitled "Accelerated Success".

Dear Jon,

Welcome to the new and improved IDEAS YOU CAN USE from Lisa Wilber and The Winner In You! We've converted to using Constant Contact in the hopes of providing a better experience for you, our subscribers. We hope you enjoy the new look and feel.

→ Snapshot from Lisa's Day

What she's reading right now:

Upstairs Bathroom: "The Answer: Grow Any Business, Achieve Financial Freedom, and Live an Extraordinary Life" by John Assaraf and Murray Smith

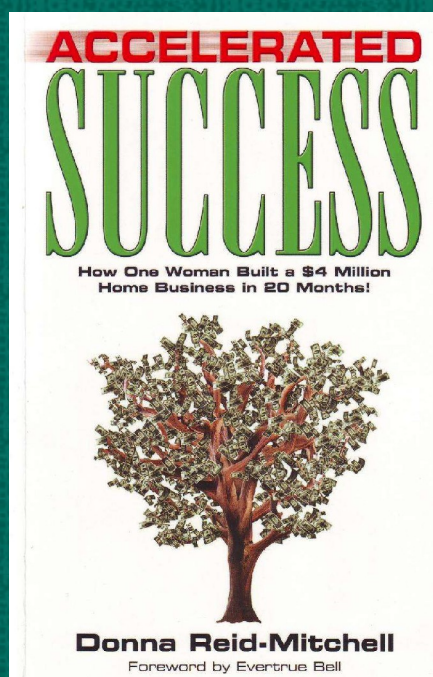
Night Stand: "A Great Life Starts with a Great Attitude" by Sam Glenn (www.samglenn.com)

Downstairs bathroom & playing on the car CD player: "The One Course: Becoming the Architect of Your Own Destiny" by John Fleming (www.theonecourse.com)

Favorite Music Video this week: "Don't think I don't think about it" performed by Darius Rucker

Last TV Show watched a full episode of (not counting Blues Clues): "The Office"





Donna is an Avon Senior Executive Unit Leader with one of the fastest growing Leadership teams in the country. Donna developed her own plan to accomplish her dreams . . . and she did it all in less than two years! Lots of tips, success stories and action planner pages included. The book sells for \$19.99. For more information contact Donna via e-mail at:

acceleratedsuccess.reidmitchell@gmail.com
or call 866-467-6417.

Ready for a tax deductible vacation? Join me, Lydia Mae & Grammy on board the Carnival Liberty for Art Jonak's Annual 2008 MLM Cruise! You'll hear dynamic speakers from the MLM industry, rub elbows with top producers and visit exciting ports of call. You never

3 Simple Steps To Make A Great Impression

By Karen Phelps

Submitted by: DSWA

How often have you heard the expression, "You never have a second chance to make a first impression"? How often have you judged a person based on your first impression of him or her?

It's human nature to make our decisions about others based on how they look, speak, and act the first time we meet. At the first meeting your mind is busy creating a "mental picture" of that person. Oh, by the way, once we form an opinion about another person in our mind, it's almost impossible to get our mind to switch over because we keep going back to the mental picture of the first meeting. So, how do you make sure that you put your "best foot forward" in every situation? Here's three simple steps that will help you create a "super lasting impression".

1. Dress for Success. It's easy with the casual lifestyle we live to attempt to dress down for every occasion. I'm going to suggest you do the opposite. When you are getting dresses for any occasion ask yourself this question. "How will I feel if I am the only person dressed like this?" Example: If you show up in jeans and everyone else is wearing business casual, how comfortable will you be? If you are dressed casually and everyone else is in an "after five dress" will you be at your best? I have found over the years that when I am "underdressed" I feel uncomfortable, but if I'm overdressed I don't! Why do I feel like that? Probably because I'm thinking about "what they think about me".

Let's face it, most of us really do care about what others think, whether we admit it or not. If you were attending the Oscar's would you rather be on Mr. Blackwell's "Best Dressed" or "Worst Dressed List"? Ask yourself that question before you walk out the door. When I did my parties I always wanted the guests to know WHO was putting on the presentation. I wanted to feel comfortable with the guests and that meant not being "uncomfortable" myself. In 22 years I never wore jeans to a presentation. I wore dress slacks and a blazer or in some cases a suit. Why? Because I knew that it was a possibility that a guest would be coming from work in a suit, and I would feel awkward if I was underdressed. I preferred to dress to avoid uncomfortable situations.

2. Smile. The best accessory you will ever add will cost you nothing! It's your smile! When you smile at someone more often than not, he or she will smile back at you. Smiling is contagious! Smiling is comforting! Smiling is

know who will be on board! Tom "Big Al" Schreiter, Rod Cook, Tiffany & Mike Potillo, Lisa & Ken Seto, Chris & Josephine Gross from Networking Times, Pat & Tracy Monteforte, Nikita Gromyko, Richard Brooke, Carla & Todd Falcone, Michael & Linda Dlouhy, Jens Ove Johannessen, Sven Cirnski, Bonnie & Robert Butwin, Mike Lewis, Jordan Adler... and that's just to name a few! We'd love to see you there! Go to www.artjonak.com and click on CRUISE for more information and to register. After you register for the cruise, let me know so we can look for each other!

Join directsellinglive.com for their special presentation on September 6th at 6:00 p.m. PST "How To Use DirectSellingLive.com to Grow My Business". Go to the site early, look around and register so that you'll receive the reminder about this event. This is one of the most comprehensive, well thought out communication tools for direct sellers to share ideas, thoughts and information today. Keeper, owner & CEO of directsellinglive.com, recently received the 2008 DSWA Visionary Award for his work. Come join the social network for our industry!

friendly! People are drawn to "smilers". People respond favorably to you.

3. Be Sincerely Interested. Ask people about themselves. Become interested in the people you meet, sincerely interested. Ask questions that are personal, but not too personal. Keep your questions simple so as not to draw out long stories. Example: "How long have you lived in this area?" , "How long have you been with XYZ Company?" "What do you like best about your job?"

So remember the next time you know you'll be meeting someone new; to "dress for success", "smile" and "be sincerely interested" and you'll make a great first impression everywhere you go!

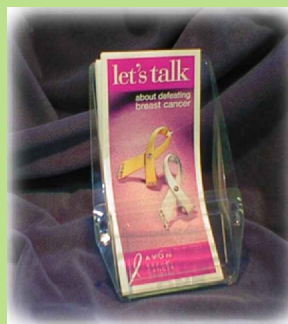
Karen Phelps is an author, trainer and international speaker who helps Direct Sellers boost their business. Karen brings her 22 years of experience in the direct selling to her training seminars.

Article provided by the Direct Selling Women's Alliance
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→ In the Spotlight

Pamphlet Size Plastic Brochure Holder

This plastic pamphlet size brochure holder holds tri-folds and pamphlets for use at store entrances, laundry mats and on your display at fairs and fleamarket booths. The front of the holder reads "TAKE ONE" molded right into the design. Price: \$2.25 each.



As a special promotion for the readers of **IDEAS YOU CAN USE**, when you order any quantity of Pamphlet Size Plastic Brochure Holders and enter "**BOGO HOLDER**" in the comments section of the order form, you will receive one **FREE** for each one that you order, automatically! So if you order 10 and write **BOGO HOLDER** in the comments section, you will receive 20 total and only be billed for 10! That's **10 FREE!** No limit. This offer only good from August 28



Lisa Wilber with Brian Klemmer, founder & CEO Klemmer & Associates, at the DSWA Education Celebration in Las Vegas, April 2008. To learn more about Brian, visit their web site: www.klemmer.com



Quick Links of Interest

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- September 11. At this low price, buy extra to give as incentive gifts for your downline team members. Order today this sale closing strategy for yourself. Order from www.winnerinyou.com today!

Sincerely,

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